



Govt. Auto. College, Rourkela <principalgacr@gmail.com>

Dr. Abhay Jere, Chief Innovation Officer, MoE to speak about Toycathon 2021 in an online live session

1 message

no-reply <admin@aicte-india.org>
To: principalgacr@gmail.com

Govt. (A) COLLEGE	
ROURKELA	
Diary No.	65
Date	12/01/2021
Signature	

Mon, Jan 11, 2021 at 6:49 PM

web site
Dr. A. Jere
12-01-21
Principal

Dear Sir/Madam,

Greetings from Ministry of Education! I am glad to inform you, that on 5th January, 2021, Toycathon 2021; a Hackathon to crowd source innovative ideas for the Toys and Games based on Bharatiya history, civilization, ethos and culture was launched by Shri Ramesh Pokhriyal 'Nishank', Hon'ble Minister of Education and Smt. Smriti Irani, Hon'ble Minister for Women and Child Development and Textiles.

Toycathon 2021 is organized by the Innovation Cell, Ministry of Education with support of AICTE, Ministry of Education, Ministry of Women and Child Development, Ministry of Textiles, Ministry of MSME, Ministry of Commerce and Industry, Ministry of Information and Broadcasting.

It is recommended that you make your staff and students aware of this initiative and actively encourage them to participate in this hackathon. Students of undergraduate, postgraduate and doctoral courses are allowed to enter in teams of at least 3 and at most 6 with up to 2 mentors to guide them. They will participate under track 2 of Toycathon 2021. For more information, please visit, <https://toycathon.mic.gov.in/index.php>

This is a novel opportunity for our students to propose toys and games that will greatly help India develop into a global hub for toys and games and assist our children to understand the ethos and values of Indian culture as envisaged in the National Education Policy 2020.

Importantly, this Toycathon 2021 gives opportunity to participants Win large number of prizes worth Rs. 50 lakhs. Last date for submission of ideas in prescribed format is 20th Jan 2021.

Let's team up for toys and contribute in making our nation 'AatmaNirbhar' in the toy sector. In case of any query please dial: +91 11 29581225 or email: toycathon-2021@gov.in.

To take Toycathon 2021 to the grassroots, an online live talks series is arranged on the youtube channel of Innovation Cell, <https://www.youtube.com/mhrdinnovationcell>

Dr. Abhay Jere, CIO, MoE will be addressing students, faculties and institutes on 12th January, 2021 at 11 AM. You are hereby requested to join this address live and spread awareness about this address to your students and faculties. Join the session in large numbers and get some interesting ideas about winning Toycathon.



Govt. Auto. College, Rourkela <principalgacr@gmail.com>

Toycathon 2021 - Prof. Dr. Shrikant Bahulkar, Chief Investigator, Bhagavata Purana Project, BORI to speak about 'Toys from Vedas' in online live sessions

1 message

no-reply <admin@aicte-india.org>
To: principalgacr@gmail.com

Govt. (A) COLLEGE	
ROURKELA	
Diary No.	73
Date	13/01/2021
	Signature

Tue, Jan 12, 2021 at 5:52 PM

website
Dr. 13-01-21
Principal

Dear Sir/Madam,

To take Toycathon 2021 to the grassroots, an online live talks series is arranged on the youtube channel of Innovation Cell, <https://www.youtube.com/mhrdinnovationcell>

Prof. Dr. Srikant Bahulkar is a leading investigator in Vedas, Upnishadas, Puranas in BORI, Pune. He will be addressing students, faculties and institutes on 13th January, 2021 at 11 AM to tell us about rich history of India when it comes to toys and games, right from the vedic period. You are hereby requested to join this address live and spread awareness about this address to your students and faculties. Join the session in large numbers and get some interesting ideas about winning Toycathon.

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PFA:-https://drive.google.com/file/d/15TtO0bXrY6OtijXWXzdPbaMtgdA1i_P/view?usp=sharing

Harshad Thakur |

Innovation Officer |

MOE's Innovation Cell |

All India Council For Technical Education |

New Delhi |

Ph. No | 011-29581225

Mail | innovationofficer4@aicte-india.org



Govt. Auto. College, Rourkela <principalgacr@gmail.com>

Toycathon 2021 Jingle Competition - Winners with maximum like on twitter will get cash prizes.

1 message

Udyan Maurya <startupfellow3@aicte-india.org>
Bcc: principalgacr@gmail.com

Govt. (A) COLLEGE ROURKELA	
Diary No.	94
Date	16/01/2021
	Signature

Fri, Jan 15, 2021 at 3:20 PM

College website
Principal 16.01.21

Sir/Madam,

As you are aware that Toycathon 2021, an interministerial hackathon is proposed to be organized from 22-24th Feb 2021. For this, we are organizing a Jingle competition for the individuals/professionals/organization to submit their entry on the below google form. The jingles should not be more than 1 minute & those jingles getting maximum likes on twitter for ToyCathon 2021 within stipulated time frame will be declared as winners. It is mandatory for the participants to submit the link of video from their twitter profile in the below google form. For more info on Toycathon you may please visit <https://toycathon.mic.gov.in/>.

1. The top 3 winners will be awarded with 1st Prize - Rs 5000 /- , 2nd Prize - Rs 3000 /- & 3rd Prize - Rs 1000 /- based on the number of likes on their jingles.
2. The time of considerations of likes will be 17th January 2021, 1400 HRS or any time as suitable to AICTE or its nominee.
3. This application is open for individuals/institutes/organization/professionals. The individual has to tweet his jingle tagging @ToyCathon @AICTE_INDIA, @EduMinOfIndia @mhrd_innovation @abhayjere @mohitgambhir @adsahasrabudhe @PIB_India.
4. Winners will get certificates. Winning jingles may be selected for playing at All India Radio.
5. Interested participants may enter their applications through this google form <https://forms.gle/ufjh9xUtEDLM97BF9>
6. AICTE reserves the rights to select or reject any jingles based on any internal reason.

Please note the last date of filling this google form is **17th January 2021, 1400 HRS.**

Hence you are requested to update the link of your uploaded jingles through this google form by the time mentioned. In case of any queries, feel free to contact at toycathon@aicte-india.org or call 011-29581336.

Regards
Team- Toycathon 2021



Govt. Auto. College, Rourkela <principalgacr@gmail.com>

Toycathon 2021 - Prof. Anil Sahasrabudhe, Chairman, AICTE to speak about Toycathon 2021 in online live sessions

1 message

no-reply <admin@aicte-india.org>
To: principalgacr@gmail.com

Govt. (A) COLLEGE ROURKELA	
Diary No.	95
Date	16/01/2021
Signature	

Wed, Jan 13, 2021 at 11:39 AM

website
Principal
16/01/21

Dear Sir/Madam,

To take Toycathon 2021 to the grassroots, an online live talks series is arranged on the youtube channel of Innovation Cell, <https://www.youtube.com/mhrdinnovationcell>

Prof. Anil Sahasrabudhe, Chairman, AICTE will be addressing students, faculties and institutes on 14th January, 2021 at 1 PM about Toycathon 2021.

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PFA:- https://drive.google.com/file/d/1HzgQxLe8k4oIJSE3Vwe--_aGSjB5Gc1R/view?usp=sharing

Regards,
Harshad Thakur
Innovation Officer
MOE's Innovation Cell
All India Council For Technical Education
New Delhi
Mail : innovationofficer4@aicte-india.org